
Report after the LogiMAT

Continuing growth brings Microsyst great fair days

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61.740 trade visitors attended the LogiMAT 2019 within the three fair days – new record! Once again. Three consecutive years the trade fair has reported a double-digit growth regarding the number of visitors (source: www.logimat-messe.de/en). Microsyst, as a long-time exhibitor was pleased about the once again increased number of visitors and according to this year's LogiMAT slogan „Intelligent – Efficient – Innovativ“ welcomed many fair visitors at its own booth in hall 8.

Fair premiere for LED outdoor displays

With innovative LED and TFT based display solutions as well as light-controlled order picking systems the medium-sized company presented user-oriented technology in a clear and practical way. Microsyst's new outdoor displays had their premiere at the LogiMAT – with the latest LED technology and seven powerful display colours. The world of LED displays was able to convince the visitors: the modular structure and the smart activation make it possible – whether compact single line displays, large format displays with a display screen of several square meters for displaying measured values or for truck loading information. Whereby these truck queuing systems have been in high demand.

„Trying out“ Pick-by-Light

Microsyst's innovative Pick-by-Light solutions had been a clear magnet for the visitors. Three different, flexibly applicable displays with different display sizes are forming the basis of the Pick-by-Light portfolio. Laser and LED spots will be used as positioning displays in small parts warehouses as well as for pallet storage spaces or similar things. In a mini order picking aisle Microsyst has installed the technical components in a transparent and comprehensible manner – every visitor was able to gather first experiences with Microsyst's Pick-by-light solutions by following the slogan „learning by doing“.

Networking and new ideas

In addition to the experienced fair team the two managing directors Harald Kilian and Manuel Raß used the three fair days for networking as well as for collecting new ideas: „Industry 4.0 and digitisation will continue to be the main topics. With our smart, adaptive system

components we will continue to be able to combine technical competence, a far-sighted view and reliability for our customers.

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About microSYST Systemelectronic GmbH

Founded in 1985, the company based in Weiden i. d. Opf. has been developing, manufacturing and selling LED display systems for 30 years. The comprehensive know-how in LED technology goes back to the early in-house developments. This pronounced pioneering spirit is still deeply rooted in the company today. With future-oriented thinking and environmental awareness, Microsyst will continue to dedicate itself to LED technology in the future under the following principles

- Know-how right from the start*
- Individual development and production*
- Adapted systems with unique optics*
- Regionally sustainable and efficient*